



**STAY. INDEPENDENT. TOGETHER.**

## **PAD MISSION**

The Pad is for the modern traveler; those who prioritize experience, adventure and new friendships. We bring an affordable, yet high-amenity, lodging option to resort areas so that our guests can focus their spending on activities and experiences in the Rocky Mountains and our community. We believe that lodging cost should never be a deterrent to travel, and that you shouldn't have to forego comfort to uphold this value.

We have created a space that is chic, comfortable, environmentally & socially conscious and efficient in design. Our commitment to the environment and community inclusiveness is integral to The Pad. At the core of our mission, we truly believe that every choice can have a positive impact, and we are setting forth to foster support and sustainability in all that we encounter.

## **PAD STORY**

Rob & Lynne Baer, husband-wife duo, dreamt of The Pad in their years of avid traveling. From South America to Europe & beyond, the pair's adventurous lifestyle eventually settled them into the community of Silverthorne, Colorado to plant their roots and develop their dreams.

Rob & Lynne approached the construction of The Pad with a values-first mentality. From deconstruction, to upcycling, to forward-thinking & expansive eco-conscious plans, all the way from the exterior shell to the bedding & toilet paper. The two fundamentally believe in sustainability as The Pad's core, and are as thoughtful and intentional as possible with all decisions.

As part of Silverthorne's renaissance, the Baers hope The Pad will be a launching pad for the continued economic prosperity of the area, serving as a community gathering spot for locals and local events.

### **ADDRESS**

491 RAINBOW DRIVE  
SILVERTHORNE, CO 80498

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## **PAD VALUES**

### **PLANET**

Striving for sustainability is at the core of The Pad. We aspire to meet the highest standards of environmental performance, and are being super thoughtful in the products we carry & the partners we collaborate with, consciously implementing a mission beyond profit, so that together we can make the world a better place.

### **PEOPLE**

The Pad is a force for good. We vow to create a positive impact for our employees and our community by providing a livable wage and a comfortable, diverse workspace where individual expression is supported and encouraged.

### **ADVENTURE**

We are here for fun, and The Pad is surrounded by it. We are your go-to experts for all outdoor recreation desires. Just off a bike path that connects all of Summit County, surrounded by hundreds of miles of national forest land, and literally any outdoor adventure you can concoct, we are your launch pad for adventure.

### **ACCESSIBILITY**

Our motto: spend the money on the activities that brought you here, not on the bed you're sleeping in. Additionally, we aim to encourage a strong sense of community through our public spaces, where locals and visitors alike can congregate and share space.

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## PAD PRESS

[Summit Daily](#) 12.12.2017

[CBS 4 Denver](#) 12.14.2017

[Vail Daily](#) 12.14.2017

[Denver Post](#) 12.14.2017

[Steamboat Today](#) 02.15.2018

[Summit Daily](#) 12.01.2019

[Boutique Hotel News](#) 12.04.2019

[Summit Daily](#) 07.07.2020

[9News Denver](#) 07.24.2020

[CBS 4 Denver](#) 01.20.2021

[Colorado.com](#) 04.08.2021

[SKI Magazine](#) 04.22.2021

[Denver Post](#) 05.05.2021

## PAD SILVERTHORNE LOGOS / SLOGAN



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**CONTACT US** FOR HIGH RESOLUTION LOGO,  
TAGLINE, OR BRAND IMAGERY.

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## PAD IMAGES



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